



AutoEseller

Licensed Dealer/Broker

We'll sell your inventory on the Web!

Mailing Address:

P.O. Box 44, Moraga, CA 94556

www.AutoEseller.com

Sales@AutoEseller.com



"AutoEseller is the service of choice to sell used cars on eBay... and swiftly grow dealership sales".

Richard Vared, Sales Manager

(925) 708-8462

Cars are eBay's Biggest Seller

Various automobiles are among the top sellers on eBay. In fact, the website averages 30,000 vehicle listings a day. A vehicle is sold every minute. Each vehicle averages 125 lookers and 10-12 bidders.

Our business is to help dealers sell their vehicle inventory on eBay, including: used, vintage, and classics. Our low overhead allows us to pass the savings to both the retail buyer and the dealer.

Dealers who would like to augment their existing sales force or would like to outsource their Internet sales through an eBay Motors venture, should contact us for a quote that would be just right for their organization!

Are you selling on eBay?

If not, contact us and we will help you make it work and get a head start on the competition. We are providing services to other dealerships and invite you to join in the success that our clients are already enjoying.

AutoEseller is an independent auto dealership, fully insured, bonded, and licensed by the California Department of Motor Vehicles. We are serious about our Internet Sales business with the goal of delivering 100% customer satisfaction.

Sell Your Inventory Quickly!

Whether you are an independent or a franchise dealer, we'll extend you a complete service to quickly sell on eBay your inventory of cars, SUVs, and motorcycles. In utilizing our eSelling service, you will capture the local and national market to get your desired price for the vehicles!



Move Aged Inventory and Unwanted Trades

- ü We'll create eye-catching and accurate eBay listings;
- ü We'll capture every detail using several photos;
- ü We'll successfully sell or auction your vehicles!!

[Outsource It!](#)

Big Sales Advantage.

No Cost to Dealers.



You'll determine the price...

We'll do the work!



Empty That Lot ASAP!



STRATEGIES TO INCREASE DEALERSHIP SALES:

Expand Your Market:

- ◇ Resale on eBay Motors to reach national population of buyers;
- ◇ Include a broad range of vehicles in your Dealership's Sales Program;
- ◇ Get additional trade-ins to resale on eBay Motors;
- ◇ Purchase in Wholesale Auctions to specifically resale on eBay Motors.

Promote Best Vehicle Mix:

- ◇ Aged inventory priced to move;
- ◇ Older model vehicles and unwanted trades;
- ◇ Everyday, specialty, exotic, niche and collector vehicles.

Outsource Your Sales Process:

- ◇ Our eSelling service will allow you to increase dealership sales and win new clients with a lower cost of sale in the shortest possible time!



AutoEseller
Licensed Dealer/Broker

We'll sell your inventory on the Web!

Mailing Address:

P.O. Box 44, Moraga, CA 94556

www.AutoEseller.com

Sales@AutoEseller.com

AutoEseller is an independent auto dealership, fully insured, bonded, and licensed by the California Department of Motor Vehicles. We are serious about our Internet Sales business with the goal of delivering 100% customer satisfaction.

AutoEseller takes pride in listing vehicles on the Web while making sure that the vehicles are represented in a highly effective manner. Our listings may receive two to three times as many page views and are always placed in the top search results.

Advantages of Our Service

- u Experts in selling cars on the Web
- u Our professional looking ads attract more bidders
- u Full eBaY Motors auction management
- u No commission or hidden fees
- u Assistance to buyers with shipping
- u Post-sale processing

By utilizing our Auto eSelling service for your vehicles, you will capture the local and national market and get your desired price for the vehicles. Listing your vehicles in the local newspaper or in the local Auto Mart magazines is how some dealerships sell their cars, but now there is a much better way. It's so successful that many dealers have experienced a 30% increase in sales!

THE ARRANGEMENT*

AutoEseller, represented by _____, an Independent Licensed Dealer/Broker #65004, will assist **Retail Auto Dealer** _____ in retailing selected vehicles by listing them on eBaY Motors Auctions, providing auction management services (responding to emails, phone calls), and test driving the vehicles with prospective buyers.

AutoEseller will describe the vehicle and all terms of sale on the listing page of eBaY Motors utilizing AutoEseller's own User ID. The listings will include text descriptions, graphics, pictures and other content relevant to the sale of that vehicle. Most vehicles will be listed for a period of seven calendar days. Upon a pre-determined 'Listing Start Date/Time' (Form 'A'), **Retail Auto Dealer** agrees to end advertising said vehicle for lower than **Buy It Now** price.

At no expense to **Retail Auto Dealer**, AutoEseller will pay for all advertising costs associated with listing the vehicle on eBaY. For its efforts in listing/selling each vehicle, AutoEseller will earn the difference between the agreed upon 'Cost to Auto Eseller' (Form 'A') and the actual sale price \$ received for that vehicle (less sales tax and/or fees) if vehicle was sold to an AutoEseller's eBaY buyer. **Retail Auto Dealer** reserves the right to continue selling the vehicle and all additional services/products to any buyer of said vehicle, including: auto financing, extended warranty, and transportation/delivery services.

If during the 'Reserve not met' period on eBaY, **Retail Auto Dealer** notifies AutoEseller of a pending sale for the vehicle, AutoEseller will terminate the eBaY listing at no expense to **Retail Auto Dealer** and no obligation to AutoEseller. As soon as the 'Reserve met' has been reached during the auction, Auto Eseller will immediately notify **Retail Auto Dealer** of new status, at which time both **Retail Auto Dealer** and AutoEseller will be under obligation to sell the vehicle to auction's highest bidder.

Form 'A'

VIN#:	Mileage:
Make / Year / Model:	Cost to AutoEseller: \$ Initial Buy It Now price: \$
Listing Start: Date/Time	Listing End: Date/Time
Warranty Included? Yes/No Details:	Notification Preference: Retail Auto Dealer: Phone / Fax / Email AutoEseller: Phone / Fax / Email

* AutoEseller is independent contractor and no agency, partnership, joint venture, employee-employer or franchiser-franchisee relationship is intended or created by this understanding.

